



SALVATORE GRISAFI, CEO OF THE OPSI GROUP

The efficient platform

FinPlusApp is OPSI's new platform that helps businesses identify facilitated forms of financing

Not just software, but innovative and effective processes shaped to the needs of each company or freelancer, as explained by Salvatore Grisafi, managing director of the OPSI Group in Nova Milanese, which has been providing companies with cutting-edge technology solutions for more than 20 years, developing business intelligence systems and integration between different environments. "We aim at enhancing performance of the entire business organization, providing tailored solutions after carefully listening to the needs of clients, who perceive us as collaborative and reliable partners". Backed by a young and qualified team, OPSI boasts clients ranging from the medical and financial sectors to logistics and food. "In 2020, we created a business

unit specialised in advanced software solutions, which in the last four years has obtained funds from UnionCamere three times for industry 4.0 projects. And among the latest solutions is the FinPlusApp platform, which has just come online: a concentration of user-friendliness, convenience and innovation.

"It is a platform capable of identifying and managing subsidised forms of financing that are often ignored by entrepreneurs or inaccessible to them. The FinPlusApp software performs automatic micro-investigations based on the data provided by the company, identifies whether the company meets the requirements for funds or facilities, which are then reported to the company". Yet what is the fundamental difference between

FinPlusApp and the other platforms available online? "The other portals merely offer companies information on funds and facilities, without providing them with the assistance of a team of specialised technicians, as is the case with FinPlusApp. In addition, once the clients have entered their data, they can receive a periodic newsletter indicating new initiatives to be exploited, as they are tailored to the company's needs". In the future, too, OPSI aims at innovation. "It is not a coincidence that our Business Solution Center has taken on the connotation of an innovative Sme. The orientation is clear", the Ceo concludes.

